



## ORGANIZATION DESCRIPTION

SMART CITY IS A FULL-SERVICE COMMUNICATIONS SERVICE PROVIDER WITH AN ADVANCED FIBER NETWORK, OFFERING INTERNET, VOICE AND MANAGED SERVICES WITHIN ORANGE COUNTY.

Smart City has several subsidiaries and affiliates with deep roots and origins in telephony, broadband data and cable television, with a significant presence in the convention, hospitality, theme parks, business, and master planned community markets.

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## A UNIQUE HISTORY, A UNIQUE COMPANY

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We were founded in 1995 in a basement in Houston, Texas. A small group of individuals led by Marty Rubin joined together to provide voice PBX services for government agencies. Over the next five years, the company added to its roster of clients with government agencies across the country from LA to Charlotte. We also expanded our portfolio adding data, internet access and wireless services.

In 1999, we rebranded as “Smart City”. The new name gave us a singular purpose: to make the world a smarter place with advanced telecom services. In March 2001, Smart City formed a new subsidiary, Smart City Telecom, to acquire Vista-United Telecommunications (formerly owned by Disney). Vista-United has a long history of innovation: the first emergency response system in Florida, the first computer-controlled telephone operator center in the nation, the country’s first commercial installation of a fiber-optic network and the first all-digital telephone company in the country. Keeping with this tradition of innovation, Smart City Telecom completed the largest long-range Ethernet project, installed the first multi-line PBX over fiber at Epcot and built the largest single Distributed Antenna System (DAS) fiber network.

In early 2001, Smart City Networks acquired Vista-United Telecommunications, through a new subsidiary Smart City Telecom, the exclusive telecommunications company for Walt Disney World. This acquisition significantly increased our operations capabilities and expertise.

Smart City Telecom is the exclusive telecommunications company for Walt Disney World, including all of the parks, hotels and its planned community. Smart City Telecom also owns and operates the local telephone company at Disney World, Disney’s satellite farm and a massive fiber-optic network at the park.

In 2003, we met the data and technology challenges of events such as Consumer Electronics Show, National Association of Broadcasters, Presidential Inaugural Events, the Smithsonian National Tour, Super Bowl XXXVIII, the 2000 Democratic National Convention and many more.

In 2007, Smart City acquired Convention Communications Provisioners, Inc. (CCPI). When we united under the Smart City brand, it brought together the best in the convention telecommunications industry. Now, with over 50 combined years of delivering technology, A/V, electrical, marketing and billing services to a variety of venues, no event is too big or small. We offer the knowledge, expertise, customer care and financial strength to make each event the best it can be.

Today, we employ more than 300 team members nationwide who are dedicated to providing telecommunications services at Walt Disney World, 30 major convention centers and three NFL stadiums. In our history we have been honored to provide our services at over 75,000 events, including several NFL Super Bowls, political conventions and the largest trade shows in the country.

## OUR COMPANY TODAY

Smart City operates with 3 primary telecommunications and technology subsidiaries:



### SMART CITY METRO

Owns an Orange County-wide fiber-optic network, operates a 24x7 Network Operations Center and offers one of the most advanced telecom platforms in the country.

### SMART CITY TELECOM

Full-service telecom company that serves the communities of Celebration, Lake Buena Vista and Little Lake Bryan. Smart City Telecom is the exclusive voice and data services provider to the Walt Disney World Co., including all enterprises on the Disney property.



### SMART CITY NETWORKS

Largest provider of technology and telecom services for convention centers and hospitality venues, providing services to 38 convention, meeting, and public venues in 17 states.

